



**The California Managed Risk Medical Insurance Board**  
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## Healthy Families Program

October 2008 Summary

### Healthy Families Statistics:

#### Number of Current Subscribers:

As of 10/31/08: 890,080  
 October 2008 new subscribers: 30,776

#### Ethnicity of Subscribers:

Latino 54.9%  
 Asian & Pacific Islander 10.4%  
 White 10.2%  
 African American 2.1%  
 American Indian & Alaska Nat. .3%  
 Other 19.6%  
 Not Given 2.5%

#### Gender of Subscribers:

Male 51.4%  
 Female 48.6%

#### Top 5 Counties in Enrollment:

(Represents 59.4% of total enrollment)

Los Angeles 25.7% (229,165)  
 Orange 9.4% (83,920)  
 Riverside 8.4% (74,691)  
 San Diego 8.4% (74,406)  
 San Bernardino 7.5% (66,335)

#### Spoken Language of Applicants:

Spanish: 46.2%  
 English: 44.7%  
 Asian: 6.5%  
 (Cantonese, Chinese, Korean, Mandarin & Vietnamese)  
 All Other Languages: 2.6 %

### Single Point of Entry (SPE) Statistics:

#### Application Statistics

#### Last 12 Months/Monthly:

Processed: 349,392 / 34,290

#### Application Statistics

#### Monthly:

Processed  
 w/ assistance at SPE: 31.8% (10,921)

Processed  
 w/o assistance at SPE: 68.2% (23,369)

Forwarded to  
 both programs: 5% (1,708)

Forwarded to the  
 Medi-Cal Program: 25.6% (8,772)

Forwarded to  
 the HFP: 69.4% (23,810)

#### **SPE Incomplete Applications forwarded to the HFP\*\*: 2,287**

SPE Incomplete Applications  
 w/o assistance\*\*: 93.2% (2,131)

SPE Incomplete Applications  
 w/ assistance\*\*: 6.8% (156)

\*\*Applications determined incomplete at SPE for missing child's name, mother's name, child's date of birth and/or income information. Once the application is forwarded to HFP there are additional items that will determine application completeness, such as, premium payment, plan selections and missing or invalid income documentation.

Data as of 10/31/2008

**Healthy Families Program  
Enrollment History  
Enrollment Data October 2006 through October 2008**

